

# PHILLIP J. JAMINET ENGINEERING LAUNCHES NEW SITE AND NEW LOOK

We are excited to announce the launch of the new Phillip J. Jaminet Engineering brand and website. As our company continues to grow and evolve, we have embodied the spirit of renovation to reflect who we are today and to symbolize our dynamic future.

Our new brand is more than just a web and logo makeover – it is a reflection of our company's renewed commitment to provide modern designs that provide clients with cost effectiveness, reliability, sustainability, efficiency and most of all, safety.

The new design demonstrates a clear visual change without losing meaning of our history, values, or mission. Our new color palette includes shades of blues and greens that exemplify the security and peace of mind customers have when working with our team. The hints of soft yellows and creams emphasize our extensive experience and eagerness to employ the latest industry trends and standards.

Our new logo is designed as a neon light illustrating the letter J. This artistic take on a common fixture allows us to communicate that our light is always on. Day or night, we are here for our clients. Neon lights are often found at establishments that promote after hour social gatherings. This is our way of letting customers know that even when the job is done, we value our relationship and look forward to building a friendship. We feel that our new look will provide us with a more consistent brand identity that speaks in a powerful way across our demographics.

In the upcoming months, we will continue to update all our external documents, including drawings and marketing materials, with our new logo and colors. We ask for your patience as we fully transition.

We look forward to the future as we take our first steps with our new brand.

Check out our new website at [www.JaminetEngineering.com](http://www.JaminetEngineering.com)

